



## **Real Libraries vs Fake News**

**A full day conference**

***Friday March 23 2018***

***Victoria University,  
City Convention Centre  
Level 12, 300 Flinders Street  
Melbourne***

***Cost: \$280 for members (non-members \$380)***



## Conference program

- 8.30am Registration
- 9.00am Welcome: Di Ruffles, President, SLAV  
Camilla Elliott, Professional Learning Chair
- 9.30am Keynote address: Dr Barbara Combes, Charles Sturt University  
Fake, frivolous or phony? Navigating the web in 2018
- 10.45am Morning tea
- 11.15am Featured Address: Jo Teng, Australian Copyright Council  
What do we need to know: The 2017 Amendments to the Copyright Act
- 12.15pm Lunch
- 1.15pm Concurrent sessions
- Session 1 – CLEO: Interactive teaching and collaborative learning – addressing the power imbalance between teachers and learners  
*Dr Barbara Combes*
- Session 2 – Getting Real! Being credible, well prepared and resourced as a library professional  
*Anne Doody and Margaret Sinnott*
- Session 3 – How Wikipedia works with real librarians (and bots) to fight fake facts  
*Alex Lum, Wikimedia Australia*
- Session 4 – Differentiating Yourself From Google  
*Julie Pagliaro*
- 2.00pm Break
- 2.15pm Featured Address: Misha Ketchell, Managing Editor – *The Conversation*  
Beyond Fake: Working with academic authors to rebuild trust
- 3.00pm Plenary: Dr Barbara Combes
- 3.30pm Conference close

## Introduction

*Although, in a given day, 80% of children consumed news from at least one source, only 16% of this cohort had learnt how to interpret this material at school over the past year.*

News and Australian Children (2017)

SLAV's first conference for the year on March 23 gives school libraries the means to take up the challenge of providing students with the skills they need to sort the real from the fake in a world in which we are continually bombarded with information

Dr Combes, in an article entitled 'Digital Literacy: A New Flavour of Literacy or Something Different?' says: *The information landscape of the twenty-first century is a very complex and evolving concept and it is currently*

*populated by new and old information artefacts and people. . . .developments in technology affect the landscape and the humans who inhabit it and vice versa. To engage successfully in this environment we all need to be digitally literate. (Synergy, 14. 1, 2016).*

Our discussions at this conference will highlight various forums where information is being presented, curated and mediated and will consider digital and media literacies and the teaching strategies that enable students to explore ideas and issues, think critically and articulate solutions. The authentication of sources, how we curate resources, and working with students in this space, are all part of this most interesting conversation.

## Conference sessions

### Keynote Address

#### **Fake, frivolous or phony? Navigating the web in 2018** Dr Barbara Combes, CSU

The term “fake news” is a phenomenon of the Trump era, but the concept has been around for a long time and comes back to the notion of authority and good information that are part of the teacher/librarian rhetoric. This presentation will explore a number of themes including:

- the idea of fake news and the changing use of language;
- why we need to teach our students about the structure of the Web and how it works so they can navigate it effectively and have confidence in the information they find.

**Dr Barbara Combes** lectures at the School of Information Studies at Charles Sturt University. Her major interest areas include the role of teacher-librarians in education, information-seeking behaviour, online learning and the online experience in distance education, particularly for first time users, information literacy, policy and planning. Barbara completed her PhD on the information-seeking behaviour of the Net Generation/Gen Y. She is a member of the Literacy and Reading Section for the International Federation of Library Associations, President of the Western Australian School Library Association and a member of the Professional Teaching Council Western Australia.

### Featured Address

#### **What do we need to know: The 2017 Amendments to the Copyright Act** Jo Teng, Australian Copyright Council

At the end of 2017, several amendments to the Copyright Act came into effect. These amendments affect the way copyright material can be accessed for and by people with a disability, how libraries can manage copyright material in their collection, as well as the statutory licence scheme for educational institutions to use copyright material. There are also incoming changes regarding the duration of copyright in unpublished works. This session explains the amendments and how they affect librarians in the education sector for 2018 and beyond.

**Jo Teng** is the senior lawyer of the Australian Copyright Council and has previously worked at the World Intellectual Property Organization in Switzerland and the Arts Law Centre of Australia in Sydney. A lifelong geek with a passion for the creative industries, she holds an LLM from the University of New South Wales and an LLB/BA from the University of Western Australia.

### Featured Address

#### **Beyond Fake: Working with academic authors to rebuild trust** Misha Ketchell, Managing Editor – *The Conversation*

Clean information is as important to democracy as clean water is to health. But clean information is increasingly hard to come by in an age of fake news and at a time when editorial decisions on influential platforms like Facebook have been outsourced to algorithms. Media consumers need much better information to help them identify what sources to trust. *The Conversation* provides trusted information by working only with academics who are writing within their area of expertise. We also use disclosure statements, peer review and fact checking to ensure reliable information. *The Conversation* aims to connect with young people as part of its brief and ‘Curious Kids’ is an interesting section of *The Conversation* that seeks to engage and inform.

**Misha Ketchell** is Editor of *The Conversation*. He has been a journalist for more than 20 years and in previous roles he was founding editor of *The Big Issue Australia* and editor of *Crikey*, *The Reader* and *The Melbourne Weekly*. He worked for *The Age* as a reporter and feature writer and spent several years at the ABC where he was a TV producer on *Media Watch* and *The 7:30 Report* and an editor on *The Drum*.

### Concurrent Sessions

#### **Session 1: CLEO: Interactive teaching and collaborative learning – addressing the power imbalance between teachers and learners** Dr Barbara Combes

*CLEO = Curriculum, Learning and Education Online/ Onsite*

Why don't your students engage? Is it boredom? Do they understand what it is you want them to do? This workshop will explore strategies for creating interactive learning spaces in classrooms, based on the premise that only well-devised and planned curriculum will lead to learning and education of the whole child. We will examine technology, curriculum planning and consistency of approach, and how to redress the power imbalance in the learning classroom.

**Barbara Combes** lectures for the School of Information Studies at Charles Sturt University. Her major interest areas include the role of teacher librarians in education, information-seeking behaviour, online learning and the online experience in distance education particularly for first time users, information literacy, policy and planning. Barbara completed her PhD on the information-seeking behaviour of the Net Generation/Gen Y. She is a member of the Literacy and Reading Section for the International

## Conference sessions

Federation of Library Associations, President of the Western Australian School Library Association and a member of the Professional Teaching Council Western Australia.

### **Session 2: Getting Real! Being credible, well prepared and resourced as a library professional**

**Anne Doody and Margaret Sinnott**

This session will explore how school libraries and their staff can build credibility and authenticity within the school context by reflecting on their practice, knowing the curriculum and learning goals of their school, and collaborating with other school professionals to together build strong student learning. A variety of current library knowledge and processes will be shared, and participants will leave with a selection of documents that are ready to use. Implementing the shared documents with library, school leaders and other staff to form strong alignments of thinking will secure the school library's role as a credible participant in student learning. Ways of articulating how libraries are well-prepared and well-resourced to support the curriculum being taught will be shared. This workshop is based on our last two years of working with a network of primary and secondary, government, Catholic and Independent library staff, where we saw great growth in library personnel confidence and ability to articulate their real contribution in their schools.

**Margaret Sinnott** is currently a teacher-librarian and Learning Resource Centre Coordinator at Emmanuel College, Warrnambool (a co-ed Catholic secondary school) and has also worked as a teacher-librarian in a primary school and as a Library Adviser to both primary and secondary schools.

**Anne Doody** is the Education Officer for Secondary Learning and Teaching with the Catholic Education Office of Ballarat. This role provides curriculum, learning and teaching support to all secondary colleges in the Diocese, across all subject areas. In her previous role at the Hume Government Region, she worked across both primary and secondary settings. Before moving into system level roles, Anne was a teacher-librarian at three secondary colleges, and the Head of Library for two of those schools.

### **Session 3: How Wikipedia works with real librarians (and bots) to fight fake facts**

**Alex Lum, Wikimedia Australia**

Critical literacy is a key challenge for consumers of information and finding authentic ways to teach these skills is a challenge for educators. Wikipedia is a great

tool for teachers. No reviews, opinions or advertisements – just neutral, verifiable facts. In fact, Wikipedia has a strong policy requiring that all facts are backed up by a citation using quality sources of information. Learn about what Wikipedia regards as a quality source, and how you can use it to help students develop critical and information literacy.

Alex will give an inside view into where Wikipedia's content and data comes from, and how it is re-used by other services. Find out what makes Wikipedia work, and how we work with live librarians – and clever algorithms – to ensure we have real facts supported by the best sources. May the best citation win!

**Alex Lum** has been an editor on Wikipedia since 2005, an administrator on the English Wikipedia since 2008, and a prolific contributor to OpenStreetMap and Wikidata. He has a background in computer science and database administration and is currently working in online and print publishing in the higher education sector. Alex is representing Wikimedia Australia, the official national chapter of Wikipedia that supports local libraries, education and cultural organisations to improve the coverage of Australian content and sources in Wikipedia and related projects.

### **Session 4: Differentiating Yourself From Google**

**Julie Pagliaro**

In this era of fake news there has never been a more important time to be out in our schools and working with our students to make them confident and discerning users of information. With students having their own devices, the need to 'come to the library' to research is less obvious to both students and teachers. This workshop will give you practical hints and tools for showing your students and staff how to differentiate yourself from Google and the increased value which you can teach to your students and staff.

**Julie Pagliaro** is Head of Libraries at St Kevin's College, Toorak. Julie has worked in a range of schools during her distinguished career and is a highly experienced teacher-librarian and classroom teacher having taught in many different subject areas and held varying positions of responsibility. Since 2013 Julie has been a Co-Convenor of the Metro Eastern Branch of SLAV. She has also written articles for *FYI*, been a workshop presenter at SLAV Conferences, and is a valued member of the *FYI* Publications Committee.

## Plenary

**Dr Barbara Combes**

