

SLAV MASTERCLASS SERIES 2019

INSPIRED LIBRARIES: MAKEOVER, REINVIGORATIONS, REINVENTIONS WITH KEVIN HENNAH

Creative, contemporary ideas that are realistically achievable are abundant in this highly practical day for libraries seeking inspiration on makeovers, reinventions or simply an injection of innovative, cost effective ideas which can be implemented on a limited budget. To this end, Kevin will draw inspiration from retail, art galleries, museums and other cultural hubs to inspire library presentation, promotion and display. This will be reinforced with highly practical advice on merchandising strategies that have proven to grow usage in libraries Kevin has worked with. As always, the pace will be dynamic and there will be countless inspirational photographs. Most importantly, this day will highlight that creativity can be more powerful than funding!

Kevin Hennah has carried out in excess of 2000 onsite consultations at libraries internationally. His keynote presentations and workshops have been delivered throughout Asia, Europe, The USA, Canada, The United Arab Emirates and Australia. He has a wealth of ideas to share and is passionate about keeping libraries relevant.

Kevin is no stranger to SLAV members; many will have attended his inspiring and thought-provoking presentations. We are thrilled to have him join us for a full day masterclass and are looking forward to an exciting, energising day of ideas and possibilities.

For further details about Kevin's outstanding work history please see kevinhennah.com.au

Registration: <http://bit.ly/2WaPQyy>

JULY

26

9:00AM - 3:00PM

ANGLISS CONFERENCE CENTRE

WILLIAM ANGLISS INSTITUTE

555 LATROBE STREET, MELBOURNE

COST: \$250 FOR MEMBERS (NON-MEMBERS \$350)

