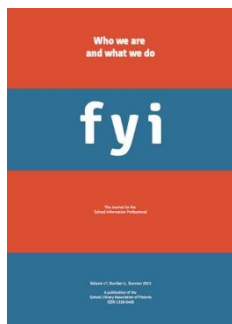


The School Library Association of Victoria – SLAV – is the professional association for school libraries in Victoria, reaching 1800 individuals in approximately 500 schools across the government, independent and Catholic sectors.

Through our range of advertising options, we can deliver your message directly to a keen and interested audience of professionals and the key decision makers in school libraries throughout Victoria.

### Advertising rates



**FYI:** a quarterly journal distributed at the beginning of each school term.

- Full Page \$400 – 175mm x 205mm
- 1/2 Page \$250 – 175mm x 100mm
- 1/3 Page Vertical \$175 – 17mm x 56mm
- 1/3 Page Horizontal \$175 – 70mm x 205mm
- Journal Insert A4 sheet – \$300



**SLAV Electronic newsletter:** a fortnightly electronic newsletter

- Banner ad under the masthead on one newsletter – \$100. Hyperlinked to online content.



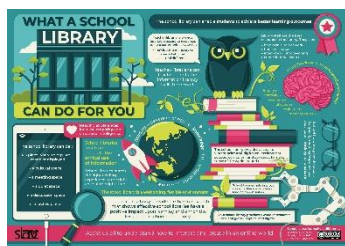
**Synergy:** journal focused on research and best practice, published online biannually. Current edition open to members only, all past editions available on open-access. In 2017, the site attracted 60,000 unique visitors from around the world.

- Hyperlinked home page banner ad for a period of six months - \$300



**SLAV Website:** A focal point for our operations with high member usage.

- Hyperlinked banner in rotating carousel for the period of two months - \$300



**Corporate Membership:** includes two copies of FYI and all other benefits of membership – newsletters, access to members’ only areas, and discounts on professional learning - and includes one ad of your choice from our range during the year of membership.

- Corporate level membership - \$400.



**Professional Learning Program Sponsorship:** a range of SLAV professional learning activities take place across the year. Contact our office to discuss event sponsorship, including sponsorship of participant’s conference bags, notepads or pens. We are happy to discuss your sponsorship ideas.



**Packages:** bundled advertising options that attract a discount:

- One full page ad in FYI & a single-issue newsletter banner - \$400
- One newsletter banner & two-month ad on either the SLAV or Synergy website - \$300
- One half page advertisement in FYI & a single-issue newsletter banner - \$250